

FY22

Testimony before House Commerce & Economic Development Committee

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VSAC Programs

- ☐ Vermont's 529 plan
- ☐ Career and Education Outreach Services
- □ Scholarships
- ☐ VT State Grants
- ☐ State Student Loans
- ☐ Research and Policy



Saving for the future generation

- The Vermont Higher Education Investment Plan seeks to help families begin to save early and reduce their need for borrowing when the time comes to pursue postsecondary education or training.
- As of June 30, VHEIP had 23,786 active accounts and \$447.5 million in assets.
- Since its inception, VHEIP families have withdrawn more than \$230 million to help nearly 9,000 students pay for college.
- Vermonters used over \$41 million in FY20 to cover education and training costs.





VSAC's student outreach:

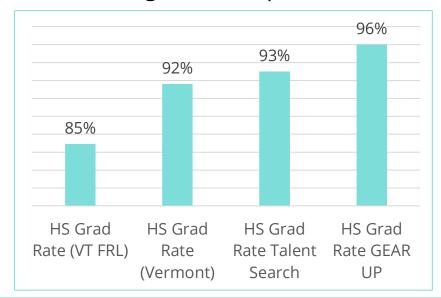
Talent Search & GEAR UP

Serving (AY19-20):

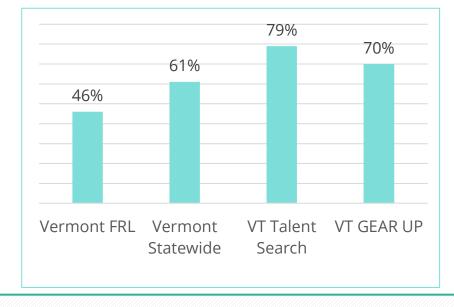
- 75 Vermont schools
- 3,697 middle school and high school students

Demonstrating results:

2019 12th grade Completion Rates



Fall 2019 Postsecondary Education Enrollment Rates





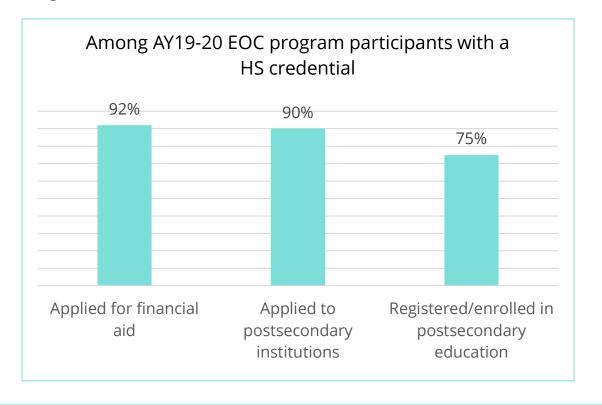
Educational Opportunity Center –Opening doors for adult learners

Partially funded by a federal **Educational Opportunity Center (EOC)** grant, VSAC provided targeted information and counseling services to 1,670 low-income and first-

generation adult students in AY19-20.

Program outcomes:

 84% of participants without a HS credential completed their HS credential



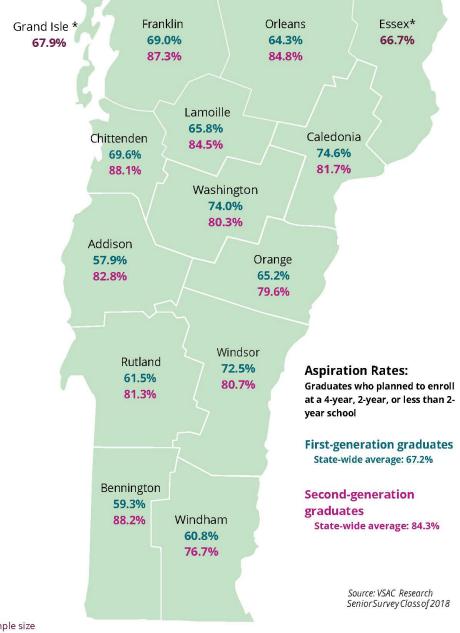


Aspiration Partnerships

Aspiration Partnerships work with schools to build their capacity to graduate every student with a plan for their future.

In FY20, over 1,000 middle and high school students were served by the project at the following schools:

- Hazen Union High School
- Twinfield Union School
- Spaulding High School
- Central Vermont Career Center



^{*}Small sample size

Vermont State Grant programs

In the 2019-2020 academic year (FY 2020), VSAC awarded 11,806 need-based education grants to students attending school full- or part-time or enrolled in nondegree courses of study.

VSAC Appropriation FY21: \$19,978,588

Unexpected expenses can derail even the most dedicated of students.

In the current fiscal year to date, VSAC has awarded 219 grants totaling \$87,489 in emergency funds to students at risk of dropping out of school.

A small grant of \$400 or less helps address unexpected expenses such as:

- 1. Computer issues
- 2. Car repair/tires
- 3. Food insecurity
- 4. Help with housing deposits

VT Grant Program	FY20 Grant Awards
Full-time	7,493
Part-time	2,609
Advancement	1,550
VT Emergency Microgrant	154

Source: VSAC FY19 Program Statistics

Vermont Advancement Grant

The average Advancement Grant recipient is:







\$21,000

AVERAGE ANNUAL INCOME



Adult Vermonters increasingly turn to the Advancement Grant to grow and develop new skills.

In recognition, the Vermont Legislature approved additional one-time funding in the program for FY20.

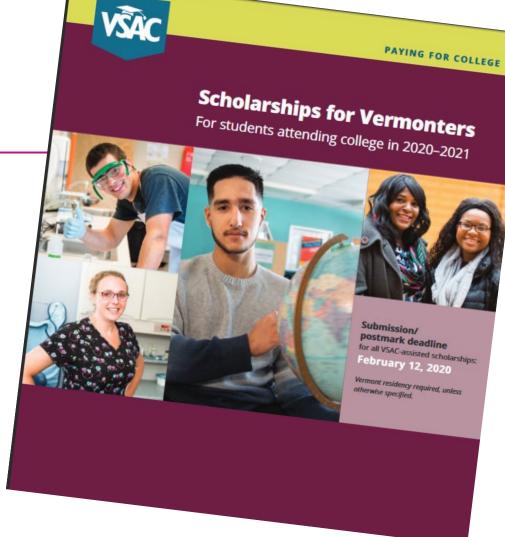


Scholarship Program

VSAC administers 121 scholarship programs that help Vermonters pay for school.

In FY20:

- 3,493 scholarship awards were disbursed
- Worth \$6.1 million dollars



Students can find college scholarship information through VSAC's scholarships booklet or online



State Workforce Development Scholarships

- Career and Technical Education Adult Training Scholarship
- Vermont Nursing Workforce Incentive Loan Program
- Vermont National Guard Tuition Benefit Program





Credential of Value Scholarship

Established in FY2019, this scholarship was created by *The Curtis Fund* to support students pursuing certificate programs.

The Hoehl Foundation added \$300,000 over 3 years to the program in FY2020

Scholarship's Priorities:

- Lead to high demand/livable wage jobs as identified by the McClure Foundation
- Statewide geographic diversity
- Stackable credentials
- Gender diversity
- Field of study diversity

Outcomes:

- 95 students awarded
- 39 fields of study in FY '20



FY20 State Loan Program by the numbers

VSAC issued \$50.1 Million in Parent and Student Loans

- Delinquency rates under 2% for fixed-rate, private loans
- Borrower Benefits
 - Borrowers saved \$715,000 in FY '20
 - \$181.2 million saved since 1995



VSAC Research: Informing Policy

 COVID-19 Impact on Students' Higher Education Plans



- Class of 2012 Report Series
- VSAC Research Minute
- FY20 County Facts



Research Brief August 2020

June College Student Survey During COVID-19

The onset of the COVID-19 epidemic has dramatically altered the higher education landscape, affecting students, their parents, and institutions. National surveys, conducted from March to May, reflected on students' intent for fall 2020 enrollment, reaction to online instruction, as well as the financial toll of the epidemic.¹ Economists were predicting record-breaking unemployment and estimating that as many as 100,000 Vermonters would apply for unemployment benefits, roughly one out of every three workers in the state. That being the case, it was very likely that parents of current and first-year college students would request appeals on schools' financial aid offers and the state's need-based student financial aid program, both of which are based on reported 2018 income, income earned more than a year before the pandemic. The pandemic's impact on employment rates might presage more families applying for student financial aid.

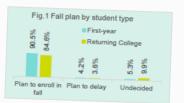
The Vermont Student Assistance Corp. (VSAC) is an instrumentality of the state, and the agency charged with administering student financial aid. In June (June 17-July 2), VSAC surveyed students who had completed the Free Application for Financial Student Aid (i.e., FAFSA applicants made up of rising high school seniors and returning college students) to answer a few key questions:

- Did students' fall plans change because of the COVID-19 pandemic?
- What was the nature of that change?
- What did students say about the effect on their enrollment plans if an institution were to move to virtual learning?

The second aim was to examine adverse economic effects, if any, on students' lives. We looked at these questions through an equity lens: gender, parental educational attainment (i.e., first- or second-generation), family/student income, and race. We have just completed data collection (July 23-August 5) on a second cohort of students to examine changes, if any, over time.

Key Findings

Most students surveyed in June (whether first year or those returning to college) reported they planned to enroll in the fall of 2020. (Fig. 1) There were no differences in plans for fall by gender, parent education, or race. However, independent students (6%) were more likely to report delaying or cancelling enrollment than dependent students (2%).





VSAC's FY22 request

These investments in Vermont's support to students and adults would result in an FY2022 base appropriation to VSAC of **\$22,478,588**.

This request builds on our FY21 appropriation and includes:

- \$1,900,000 for 802Opportunity (new)
- \$500,000 for Advancement Grant (renew)
- \$300,000 for Aspirations Program (increased funding and new appropriation)

In addition, we request level funding of \$85,000 for the Dual Enrollment Stipend Program.

802Opportunity: Free Tuition at CCV

VSAC requests \$1.9 million to create a free tuition program, for students with family income of \$50,000 or less

Impact: 30% of Vermont families have incomes of \$50K or less

802Opportunity will open doors for students seeking:

- professional certificate programs,
- an associate degree, and
- to transfer to four-year degree programs.



Dual Enrollment & Early College Stipend

A need-based stipend for high school juniors and seniors who enroll in early college or dual enrollment classes.

- Awards \$150 to cover the expenses of books, fees, and/or transportation
- This program's FY21appropriation was reduced to \$82,500.

To date:

- Dual enrollment stipend awards are holding steady compared to FY20.
- Early college stipends are down by 33% over the previous year, probably related to COVID-19.





Appendix A VSAC Services



Creating opportunities
for all Vermont
students,
but especially for
those
—of any age—
who believe that
the doors to
education and training
are closed to them.





Pathways to Postsecondary Education and Training

PreK-6th	7th	8th	9th	10th	11th	12th	Postsecondary	
VHEIP — VT's 529			23,786 accour	nts worth \$447.5M				
college savings plan	GEAR UP		2,709	students			GEAR UP scholarships	
	Talent Search ———		988 students				922 scholarships worth \$849,325	
	Tarent Searen		College planning e-mail communications to		11,694		VT grants from VSAC 11,806 awards	
				College & Career 518	8 in-person and 8,000+ views of recorded sessions		11,806 awards	
				Pathways	Managing College Costs nights and/or Forms nights	1,290 attendees	VSAC's Advantage Loans \$50.1M	
					FAFSA completion	 	GUIDE 163 first-year	
					Dual enrollment 276 stipends worth \$41,400		students	
					stipends	Early college stipends →	152 stipends worth \$79,600	
	ASPIRATION INITIATIVES 1,000 stude	1,000 students served		Introduction to College • & Career Studies		-	Career and financial aid assistance at CCV sites	
	Twinfield —					 		
	Hazen Union ————					-		
	Spaulding ————————————————————————————————————							
	Central VI Careel Cti —						Educational Opportunity Centers for adult learners 1,670 adult learners served	